

National Christian Writers Conference

#1 Conference for Christian Writers!



Sean Isaacs is a multi-talented Business Coach, Business Owner and Entrepreneur, whose innate gifts and abilities have blessed the Christian community for more than 20 years. He is a marketing specialist, sales professional, renowned speaker, gifted songwriter, singer, recording artist, pastor, **CEO and Co-founder of Isaacs Marketing Group Inc. (IMG)** and the **CEO of Glorify Him Now!**

Known as the “*Christian Business Growth and Marketing Specialist*”, Sean, through his company **IMG**, specializes in helping businesses improve their image, attract more customers, increase sales, and grow their bottom line without spending more \$\$\$ on advertising - even during this slow and uncertain economic downturn. Much of Sean’s knowledge, skills, and insight has come from his 20+ years experience in Sales and Marketing, and 7 year experience as a Broadcast Marketing Specialist with New York’s #1 Christian Radio station, **STAR 99.1 FM**, reaching 500,000+ weekly listeners.

Sean’s invaluable wisdom in growing successful businesses, as a Christian, came from launching and developing a few businesses of his own. In 1998 he started a building materials company in the Bahamas - Builders Warehouse Ltd. With \$8k worth of inventory, and no capital, Sean **built Builders Warehouse Ltd. to a 1.2 million dollar company in the 1st year**. However, three years later, due to poor business decisions that created high overhead costs and reduced cash flow, he had to close the business, leaving him and his partner over \$100k in debt, each. This was a learning experience that taught valuable lessons that can’t be learned with a college education. But this challenging period only heightened and encouraged his entrepreneurial spirit.

In 2000, Sean and his twin brother Troy launched **R & R Records**, which produced several albums for gospel recording duo DoubleEdge. DoubleEdge has appeared on TBN, and ministered with Ce Ce Winans, Out of Eden, Alvin Slaughter, Ron Kenoly and many others, and is currently working on album # 4 to be released Winter 2010. In 2009 Sean produced and launched the radio Broadcast “Glorify Him Now!” with Wilkins Communications - heard in PA, GA, FL and SC.

Sean is happily married to his wife of 16 years, has 3 children, and co-pastors Sovereign Grace Baptist Church in NJ. He is currently writing 2 books on Marketing from a Christian perspective, to be released in late 2010. If you are a Christian Business Owner or entrepreneur in need of different ideas to attract more customers, increase sales and/or grow your bottom line – **without spending more advertising \$\$\$**, you can reach Sean @ sean@isaacsmarketinggroup.com or by calling 973-337-2532 for a FREE 30 min Coaching Session to assist you in your Marketing efforts.

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Connect with Sean

Business URL: <http://www.isaacsmarketinggroup.com>
<http://www.business-growth-academy.com>
<http://www.glorifyhimnow.com>
<http://www.DoubleEdgeMusic.com>
<http://www.liverecessionproofnow.com>
<http://www.themarketingremedy.com>

Sermons URL: <http://tinyurl.com/25g9csc>

Music URL: <http://www.cdbaby.com/cd/2edge2>

Blog URL: www.themarketingremedy.com

Business / Social Links

Twitter URL: <http://www.twitter.com/seanisaacs>

Facebook URL: <http://www.facebook.com/sean.isaacs>

Facebook URL: <http://tinyurl.com/2dcagp6>

LinkedIn URL: <http://www.linkedin.com/in/christianmarketingexpert>

Myspace URL: <http://www.myspace.com/doubleedgetwins>

Youtube URL: <http://www.youtube.com/user/bgacademy>

BlogTalk Radio: <http://tinyurl.com/28ukmx2>