

# Find the Work-Passion Balance in Your Life! Create it with “Your Passionate Business!”

In an environment that consists of more people than jobs, a new wave of business owners is taking shape. For some, it's about having more control of their future. For others, there has always been an underlying passion, but they just need a nudge in the right direction to get started. Business Expert, Kim Beasley, takes you by the hand and offers you a complete program designed to develop a business that centers in on a skill that you are truly passionate about.



***Your Passionate Business*** will help you...

- Determining your Passionate Skill Factor (PSF)
- Developing your PSF into a business
- Mapping Out Your Passionate Business Plan
- Connecting to the Business Community
- Resources to help you get started

## More About Kim:

Kim Beasley is a speaker, author and educator who knows first-hand the trials and tribulations of starting your own business. After earning a Bachelor in Organizational Development and an MBA in eBusiness with emphasis in technology and project management, Kim took her personal experiences in the business world and launched her own company in 2005 called Agape3 Business Services.

Initially, Kim put her programming skills to use for small business owners to help them develop and maintain their web presence through her business Pro Membership Services. After developing many successful relationships, she expanded her business model to include:



- Creating WordPress websites
- Integrating social media
- Developing membership websites
- General support services
- Strategic planning

***“Your Passionate Business”*** is Kim’s fourth book. Her other works include:

- Implementing a Membership Website
- Business Makeover System
- Affiliate Marketing: Shopping for the Right Affiliate Program

### Where to Find Kim:

- **Personal Blog:** <http://KimBeasley.com>
- **Facebook:** <http://Facebook.com/KimABeasley>
- **Twitter:** <http://Twitter.com/KimBeasley>
- **LinkedIn:** <http://www.linkedin.com/in/kbeasley>

### Where to Find Your Passionate Business:

- **Business Website:** <http://YourPassionateBusiness.com>
- **Facebook:** <http://Facebook.com/YourPassionateBusiness>
- **Twitter:** <http://Twitter.com/PassionateBiz>
- **LinkedIn:** <http://www.linkedin.com/companies/your-passionate-business>

### Speaking, Training and Business Consulting Topics:

- **Your Passionate Business Kick-off** – developing your business from a skill that you are passionate about.
- **Your Passionate Business Transition** – provide guidance and assistance to business owners who want to transition from one industry to a different industry.
- **Dealing With Life’s Little Hiccups** – Kim discusses the reality that life brings hiccups and detours, but these shouldn’t get in the way of you reaching your life goals.
- **Business Vision Walk** – learn how to develop a vision board and walk through accomplishing your goals.

### Suggested Interview Topics and Questions for TV, Web, or Radio

Helping business owners develop and grow their business is the utmost important thing to Kim. In her quest, she invites industry experts to share their insights and provides business tools that helps the business owner learn. If you don’t see something here that you like, don’t be hesitant to ask for a custom presentation.

#### General Questions: *Your Passionate Business*

- What does it mean to develop a **“Your Passionate Business”**?
- What resources are available to business owners through **“Your Passionate Business”**?
- What steps are involved in **“Your Passionate Business”**?
- How do the Huddle Groups work within **“Your Passionate Business”**?
- How can someone become a Focused Huddle Group coach?

#### Questions: **Dealing With Life’s Little Hiccups**

- What are some of the hiccups that you help people deal with?
- In teaching business owners how to “deal with life’s little hiccups”, what are some of the key things that they need to do?

- Are there specific things that a business owner can do to prepare for “hiccups”?

**Questions: Business Vision Walk**

- What is a Business Vision Walk?
- How does it help a business owner?
- What should a business owner use to develop a Business Vision Walk?

**What others are saying about “Your Passionate Business Starter Kit”:**

*“Your Passionate Business offers a no nonsense approach to starting a business. Kim hits the nail on the head with her creative new e-book. It's a must read for anyone who plans to leave corporate America to start their own business. It has everything you need to go from being an employee to an entrepreneur.”*

*(Jerrilynn B. Thomas, <http://WomenPartner.com>)*

*“The book is easy to understand and follow. It makes you feel as though you have the ability to actually start your own business after following the steps.”*  
*(Emily M.)*