

National Christian Writers Conference

#1 Conference for Christian Writers!



Antonio L. Crawford, CEO, Top Book Sales Inc., Publisher Kaizen Publication LLC and founder Strateginomics™ Wealth Building Seminars. He is the publisher and author of several books including *The Quest for Wealth*, *Henrietta the Hyena*, *CX Loan Solution* and *Creating Multiple Streams of Income with Information Products*.

Known internationally for his ability to identify solutions using process improvement techniques, Antonio uses his skills to help writers, authors, infopreneurs and business owners increase their overall marketing and sales performance. He teaches seminars and workshops across the nation to show participants how to develop their ideas using performance based production models.

Antonio earned a professional certificate in Lean Enterprise Solution from San Diego State University. An advocate for literacy he demonstrates how to manufacture, market and distribute informational products into the marketplace quicker, easier, and at a lower cost.

Antonio is a former Radio and TV Talk Show producer. He is also a contributing author in *Chicken Soup for the African American Woman's Soul*. He has appeared at The National Publicity Summit, New York as a media coach. His radio interviews include KRPZ 1210 a.m. San Diego, Blogtalk radio.com and the talk radio show *Literary Pizzazz*. He has appeared at the Virginia Festival of the Books, Charlottesville, Virginia; the Christian Writers Conference and Book Expo, Norfolk, Virginia; African American Literary and Media Conference and the Soul Film Festival.

Antonio's innovative strategies merge conventional thinking, scientific thinking, systems operations and strategic performance to show seminar participants how to produce new ideas. His seminars will benefit anyone who wants to change their performance status or simply looking for an easier way to market info-products.

Please let us know if you would like to brainstorm ideas for a story, hire Antonio to teach a workshop or if you would like us to arrange for you to speak with Antonio directly.

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Connect with Antonio

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