



Pam Perry, president of Ministry Marketing Solutions and founder of the Detroit Chapter American Christian Writers Association has lead the industry as a PR expert and marketing coach for more than two decades. She spent the first ten years working in ad agencies and working in commercial media. She has dedicated the past ten years to marketing ministries and helping people achieve their goals.

Pam has worked closely with some of the most well known Christian publishers and African American Christian authors. The slogan she uses to describe her motivation and her commitment to excellence is: Brand YOUR Best Life! Pam is also the co-author of *Synergy Energy: How to Use the Power of Partnerships to Market Your Book, Grow Your Business and Brand Your Ministry*.

Publisher Weekly called her a “PR Guru”. Pam has worked with many leading organizations in America including the Detroit Free Press, WNIC FM, McDonalds and Ford Motor Company. She has also worked in fund raising and non-profit development promoting the mission, vision and goals of Joy of Jesus and the Salvation Army. The Detroit Free Press describes her as a “Marketing Whiz”. She was awarded “*Power Net-worker of the Year*” by George Fraser and given a “*Woman of Excellence Award*” from The Michigan Chronicle.

Pam is the founder of Blacks in Advertising, Radio & Television (BART), a nonprofit networking organization for African Americans in the media. Over a ten-year period, BART has organized professional development meetings, career conferences and created an awards program to honor African American heroes in the industry.

Known as the “Connector,” Pam has mastered the art of connecting the right people, for the right project, at the right time. She is also a past winner of the “*One to Watch*”, an award from the American Women in Radio and TV – Detroit Chapter and jointly won an Emmy for her work as a producer for “*The Edge with Jeffrey Miller*” television show.

A graduate from Wayne State University with a B.A. in journalism, Pam confirms that her best training experience started during the five years working in her husband’s automotive marketing communications firm, PMG. Pam and her husband, Marc has a daughter and live in the metro Detroit area.

Please let us know if you would like to brainstorm ideas for a story, or hire Pam to teach a workshop. If you would like to speak with Pam contact her at **248.426.2300** or via email at pamperry@ministrymarketingsolutions.com.

Links to Connect with Pam

Blog URL: <http://www.ministrymarketingsolutions.blogspot.com>
<http://www.ardyssintl.blogspot.com>,

Business URL: <http://www.ministrymarketingsolutions.com>

Personal URL: <http://www.pamperrypr.com>
<http://www.drop3sizes.com/pamperry>
<http://www.brandingsuperstar.com>
<http://www.BrandYourBestLife.com>
<http://www.PamPerryPRCoach.com>
<http://www.ardyssinternetTraining.com>

Business/Social Links

LinkedIn URL: <http://www.linkedin.com/in/pamperryprcoach>

FaceBook URL: http://www.facebook.com/people/Pam_Perry/853205471

MySpace URL: <http://www.myspace.com/pamperryprcoach>

Twitter URL: <http://twitter.com/pamperry>

YouTube URL: <http://www.youtube.com/pamperry1>

BlogTalk Radio: <http://www.blogtalkradio.com/MinistryMarketingSolutions>

Ning: <http://www.blogtalkradio.com/Chocolatepages>

<http://www.ArdyssUSA.ning.com>

<http://www.chocolatepagesnetwork.com>